

## **B4SA: Weekly Update 14 September 2021**



**EVERYONE over 18 is now eligible for vaccination  
- get your jab today!**

### **A note from Martin Kingston**

Dear B4SA and business colleagues,

While we welcome the news that the country has moved to adjusted level two for the relief it will provide to many individuals and businesses, we would urge renewed caution in the face of the forthcoming fourth wave.

It is tempting, when regulations are relaxed, to let down our guards, but we need to be just as vigilant about all of the non-pharmaceutical interventions to prevent infection, and continue to pursue vaccination, ventilation, masking, social distancing and hand hygiene in every situation we find ourselves in.

Vaccination demand remains below the required levels and, although we might be tired of hearing it, we need to continue to urge everyone we know who has not yet availed themselves of a jab to go and do so with urgency. It is now easier than ever – all adults are eligible, vaccines are available for the insured and uninsured at all vaccination sites, public and private, and when you register, you can even choose when and where to get jabbed.

Vaccination is especially important for those aged 50 and older, as they are at the highest risk – although all adults should get their shots as soon as possible. Covid-19 is going to be with us for the foreseeable future; we need to get as many people as possible vaccinated as it is our best chance of containing the virus and returning to a less restricted way of life.

Martin Kingston, Chair, B4SA Steering Committee



## B4SA NEWS

### **B4SA myths document available for your convenience**

B4SA has drawn up an extensive document debunking common myths around Covid-19 vaccination, which is available for you to use in your own vaccine communications.

You can access the document [here](#).

### **Department of Sports, Arts & Culture issues a powerful call to action**



The Department of Sport, Arts & Culture (DSAC) held a stirring press event at a deserted FNB Stadium on 8 September, expressing DSAC's total commitment to the vaccination programme, and outlining its plans to drive demand.

Deputy President David Mabuza, DSAC minister Nathi Mthethwa, deputy minister of health Sibongiseni Dhlomo, Gauteng premier David Makhura, B4SA's Stavros Nicolaou and a host of sports administrators and icons, musicians, actors and super fans gathered to stand behind one central message: that our reward for getting vaccinated is that we will be able to return to our stadiums, concert venues and theatres. The rallying cry is, "Return to play – it's in your hands".

A recording of the event can be found [here](#).

## **Brand colloquium leaves agencies with food for thought**

On 3 September, B4SA convened a brand colloquium that saw a great deal of discussion and engagement around what South Africa's biggest brands could do to help drive and promote widespread vaccination in South Africa.

After a brief introduction by B4SA's Cas Coovadia and Timothy Schultz, the colloquium heard from David Harrison, NDOH (also CEO, DG Murray Trust and formerly CEO of loveLife) on the demand strategy government is putting in place. Brand guru Andy Rice and Mosala Philips, CMO, Old Mutual talked participants through the "why" for people and brands, and Fran Luckin, chief creative officer of Grey Africa presented campaigns from around the world to ignite inspiration for South African creatives.

Preetesh Sewraj, CEO of the Loerie Awards led a good discussion of some questions and concerns thereafter, and participants left the session with much to think about, and a good understanding that widespread vaccination is South Africa's ticket back to a more normal economy.

To access the presentations and recording of the event, click [here](#).



## Private sector sites list updated

Our list of private sector vaccination sites has been updated and can be found [here](#).

## Comedian Riaad Moosa puts his medical training behind the vaccination efforts

Comedian and medical doctor Riaad Moosa is doing sterling work talking to the vaccine hesitant with his unique brand of gentle humour and some medically backed common sense. The videos are chatty and accessible, and can be found on YouTube. The first is [here](#), and the second is [here](#) – they're great resources to share both at work and in your personal capacity.

# LATEST STATISTICS



## COVID-19 Statistics as at 13 September 2021

**COVID - 19 STATISTICS IN SOUTH AFRICA**  
13 September 2021

#	Province	Cases last 14 days	Cases		Deaths		Vaccines(Pfizer + J&J)		Current Hospital Numbers		
			Total	New	Total	New	Total	New	Admitted	ICU	Ventilated
1	KZN	23 878	502 027	+601	14 734	+80	2 496 556	+32 012	1 947(-92)	272(-15)	132(-25)
2	W. Cape	17 867	501 833	+240	19 151	+49	2 460 928	+35 217	2 605(-41)	377(-8)	149(-3)
3	E. Cape	16 792	284 086	+864	14 364	+43	1 847 321	+24 877	1 003(-43)	96(-4)	131(+1)
4	Free State	8 551	156 526	+258	6 527	+12	787 176	+12 687	596(-6)	58(-5)	43(-7)
5	Gauteng	7 086	912 004	+150	27 058	+28	3 885 206	+60 332	2 712(-89)	507(-8)	260(-4)
6	N. Cape	5 892	86 947	+229	2 090	+7	292 139	+3 829	188(+22)	30	24
7	Mpumalanga	4 444	148 858	+182	4 232	+13	814 333	+14 200	314(-4)	68(-7)	37(-12)
8	North West	4 219	147 249	+103	4 272	+16	806 031	+13 358	569(-33)	70(-2)	46(-2)
9	Limpopo	1 533	121 305	+13	4 700	+14	1 533 264	+21 240	206(-14)	23(-2)	16(-3)
<b>TOTAL</b>		<b>90 262</b>	<b>2 860 835</b>	<b>2 640</b>	<b>97 128</b>	<b>262</b>	<b>14 922 954</b>	<b>217 752</b>	<b>10140(-300)</b>	<b>1 501(-51)</b>	<b>838(-55)</b>

New tests	Tests and positivity for the previous 7 days							Recoveries	
<b>25 293</b>	Su:35 965	Sa:49 845	F:56 957	Th:52 408	W:55 355	Tu:43 632	M:29 365	Total	New
<b>10.4%</b>	11.0%	10.7%	10.3%	12.0%	13.3%	12.3%	14.0%	2 671 322	+4 026

Source: NICD and Department of Health  
 @sugan2503  
 SA Daily Covid-19 Updates

# HELPFUL LINKS

## Vaccine dashboard

The NDoH's vaccine dashboard can be found at: <https://sacoronavirus.co.za/latest-vaccine-statistics/>



BUSINESS FOR SA | COVID-19

WWW.BUSINESSFORSA.ORG

**REGISTER FOR YOUR VACCINATION**

**STAY SAFE**

VACCINATE TO SAVE SOUTH AFRICA

TOGETHER WE CAN BEAT CORONAVIRUS

**-CHARGED**

**TAKE THE SHOT.  
PROTECT OUR  
FUTURE.**

**18-34YR OLDS  
VACCINATE NOW!**

WHATSAPP SUPPORT  
0600 123 456  
EMERGENCY NUMBER  
0800 029 999  
[sacoronavirus.co.za](http://sacoronavirus.co.za)



REPUBLIC OF SOUTH AFRICA



## QR Code link to EVDS registration site

The QR code below links directly to the EVDS registration site. Please use it in any print or applicable marketing material to help spread the message. Users simply need to open the camera app on their mobile phone and point it at the code. A notification will open on the phone taking them directly to the site to register.



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## Vaccination Communications Toolkit

The government has released a free Vaccination Communications Toolkit for use by anyone wanting to contribute to the communications efforts against COVID-19, and in support of vaccination and registration.

[Access it here.](#)

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## News reports of interest

The week's most interesting reading:

CDC Study: Unvaccinated 11 times more likely to die: <https://edition.cnn.com/2021/09/10/health/us-coronavirus-friday/index.html>

SAHPRA approves Pfizer vaccine for 12+ age group: <https://businesstech.co.za/news/trending/520538/regulator-approves-pfizer-vaccine->



[for-children-over-12-in-south-africa/](#)

But, booster shots for HCWs and those compromised will be prioritised: <https://www.dailymaverick.co.za/article/2021-09-12-joining-the-covid-19-vaccine-queue-why-south-africas-teens-will-have-to-wait-for-the-job/>

President: Vaccine passports will come into effect soon: <https://ewn.co.za/2021/09/13/govt-looking-to-introduce-vaccine-passports-ramaphosa>

Being vaccinated reduces risk of long Covid by 50%, study finds: <https://www.news24.com/health24/medical/infectious-diseases/coronavirus/long-covid/being-fully-vaccinated-lowers-risk-of-developing-long-covid-by-about-50-large-study-suggests-20210907-5>

UJ & Stellenbosch University mulling mandatory vaccines: <https://www.news24.com/news24/southafrica/news/universities-mull-mandatory-vaccination-policies-20210907>

Ramaphosa: Employees can refuse vaccine, but rights have limits: <https://www.news24.com/fin24/economy/employees-can-refuse-vaccination-but-rights-have-limits-ramaphosa-20210904>

What we know about waning immunity: <https://www.theatlantic.com/science/archive/2021/09/waning-immunity-not-crisis-right-now/619965/>

Tackling hesitancy in SA: <https://bhekisisa.org/article/2021-09-06-when-empathy-meets-evidence-addressing-covid-vaccine-hesitancy-in-sa/>

Vaccines and HIV: <https://health-e.org.za/2021/09/06/covid-19-vaccine-deemed-safe-for-people-living-with-hiv/>

Study of 6.2 million vaccine recipients (mRNA) finds no serious side effects: <https://scitechdaily.com/study-of-6-2-million-patients-reveals-no-serious-health->





[effects-linked-to-mrna-covid-19-vaccines/](#)

## Interesting/useful sites

[Covid Comms is producing infographics, which are available for free download](#)

[Centers for Disease Control, USA](#)

[INFOGRAPHIC: Coronavirus: the new disease Covid-19 explained](#)

[Coronavirus in context: a guide to help you understand the pandemic](#)

[European Centre for Disease Prevention and Control](#)

[Lockdowns compared: tracking governments' coronavirus responses](#)

CONNECT WITH  
BUSINESS FOR SOUTH AFRICA



We encourage you to please share this mail with your colleagues

## IMPORTANT RESOURCES

NICD website:

<http://www.nicd.ac.za>

COVID-19 information website:

<https://sacoronavirus.co.za>

Coronavirus 24-hour Hotline:

0800 029 999

Coronavirus WhatsApp:

060 012 3456

## CRITICAL LINKS

[www.gov.za](http://www.gov.za)

[www.facebook.com/GovernmentZA](https://www.facebook.com/GovernmentZA)

[twitter.com/GovernmentZA](https://twitter.com/GovernmentZA)

[www.youtube.com/user/GovernmentZA](https://www.youtube.com/user/GovernmentZA)

[sacoronavirus.co.za](https://sacoronavirus.co.za)

[sacoronavirus.co.za/tag/vaccine-  
toolkits/](https://sacoronavirus.co.za/tag/vaccine-toolkits/)

[twitter.com/COVID\\_19\\_ZA](https://twitter.com/COVID_19_ZA)

[twitter.com/DrZweliMkhize](https://twitter.com/DrZweliMkhize)