

COVID-19 'Employer roles in vaccination program'

*Driving vaccination among employees
and the public*

June 30th, 2021



Objectives of this session

Share brief global update on pandemic, vaccination progress and challenges

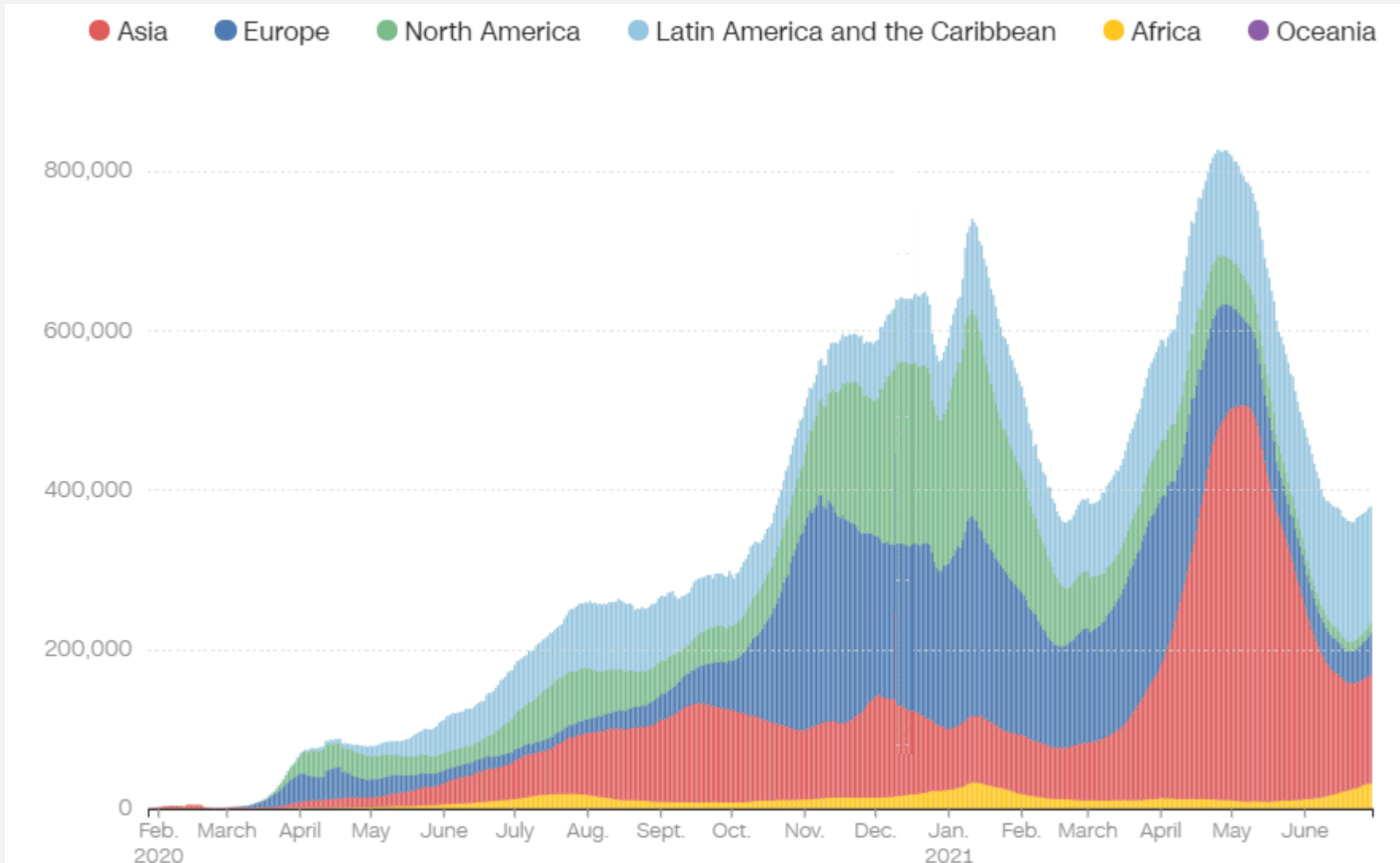
Share key considerations and examples on roles that employers can play

- Frame **key challenges** to vaccine uptake
- Understand employer roles in driving **vaccine uptake** among employees and communities

Tribute to those who suffer, those who risk their lives, those who help our communities every day



Global update: Positive global trajectory since April peak, but signs of rebound driven by LatAm, Africa and some parts of Europe



Regions are based on United Nations definitions. Americas have been broken down into subregions (Latin America and the Caribbean and North America).
Last updated: June 30, 2021 at 11:00 a.m. ET
Source: Johns Hopkins University Center for Systems Science and Engineering

Key stats as of June 30th

183M

of confirmed cases

10M+

of active cases

3.95M

of fatalities

3.04B

of vaccinations doses

Very different dynamics per region, and different kinds of challenges

US: Demand challenges to achieve target

CTV News

Delta variant is forcing U.S. officials to rethink COVID-19 measures, even for the vaccinated

The more dangerous and more transmissible Delta variant has spread to nearly every state in the U.S., feeding health experts' concern over ...
1 day ago



China: Fast pace vaccination in sealed country

Global Times

China passes 1b shots mark; eyes herd immunity by Dec

The high speed has been maintained ever since, moving from 900 million doses on June 14 to reaching 1 billion on June 19, a space of just five ...
1 week ago



EU: Focus on re-opening as vaccination accelerates

ABC News

Greece, Germany kick off EU vaccination travel certificates

Greece, Germany and five other European Union nations have introduced a vaccination certificate system for travelers weeks ahead of the July ...
18 hours ago

India: Race against time to ramp-up vaccination

Reuters

India's vaccine shortage eases as inoculations outpace new

...
NEW DELHI, June 29 (Reuters) - India has administered more COVID-19 vaccine doses in the last two weeks than the number of people who ...
Opinion · 1 day ago



LatAm: New wave outrunning vaccination campaigns

NPR

Latin American Countries Struggle To Contain COVID-19

"Glaring gaps" in access to COVID-19 vaccines are partially to blame for increasing infection rates in Peru, Argentina, Brazil and many other ...
22 hours ago



SEA: 'Spared' countries caught off-guard by new wave

France 24

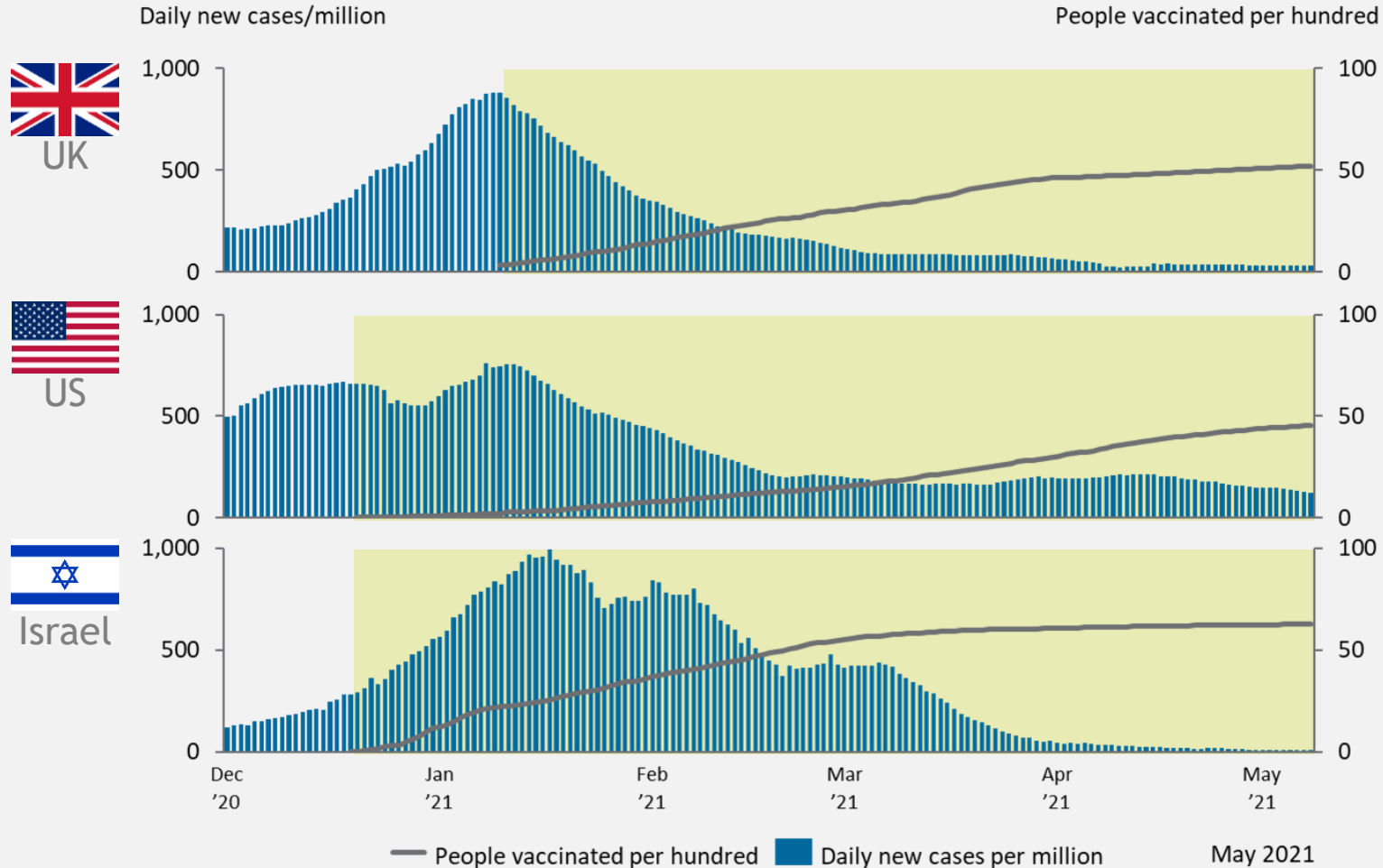
Malaysia imposes lockdown as Southeast Asia battles virus

...
Mal: COVID: Thailand's slow vaccine rollout sparks anger | DW ...
COVID: Thailand's slow vaccine rollout sparks anger. The Thai government has been struggling to contain a new, more potent coronavirus ...
2 weeks ago



Vaccines work at curbing the pandemic

Daily new cases/million against people vaccinated per hundred

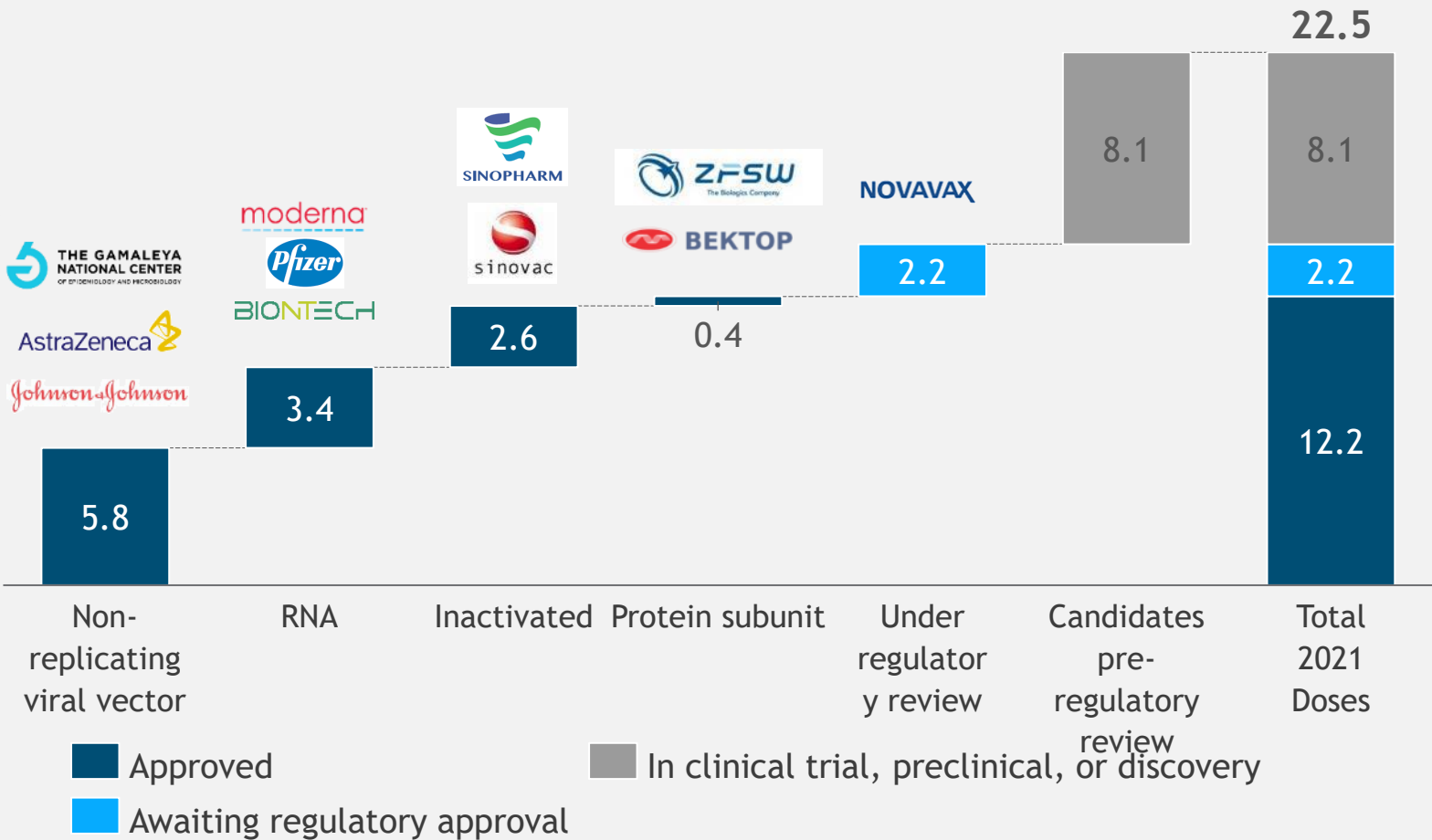


Source: Our World in Data, Press search

- Real-world data confirms that vaccines work
- Reduction in transmission seen after significant vaccination coverage

Vaccine supply expected to surpass global population in 2021, but timely and equitable distribution is still a challenge

Vaccine production forecasts in 2021 show the world will have a supply excess¹
(B doses)



Enough supply in 2021 to cover world population with **two doses**² and vast majority with another **one-dose booster**

However, ~4 doses per citizen locked in by high-income countries vs low-income countries at 0.9 doses per citizen showing highly inequitable distribution

In SEA , **0.9 B doses** locked in by countries which is equivalent to ~**1.4 doses per citizen**

1. Based on manufacturer capacity. 2. Assuming all vaccine candidates require 2-doses.
Source: UNICEF Reported Global COVID-19 Vaccine Production Capacity 4/30/2021, UNICEF COVID-19 Vaccine Supply Agreements 3/16/2021; World Bank 2021 population, Press search

The Delta variant takes hold in parts of Europe, North America and increasingly in Asia

Modeled estimate of the Delta variant's share in all sequenced cases (%)



UK delayed full re-opening of the country by a few weeks

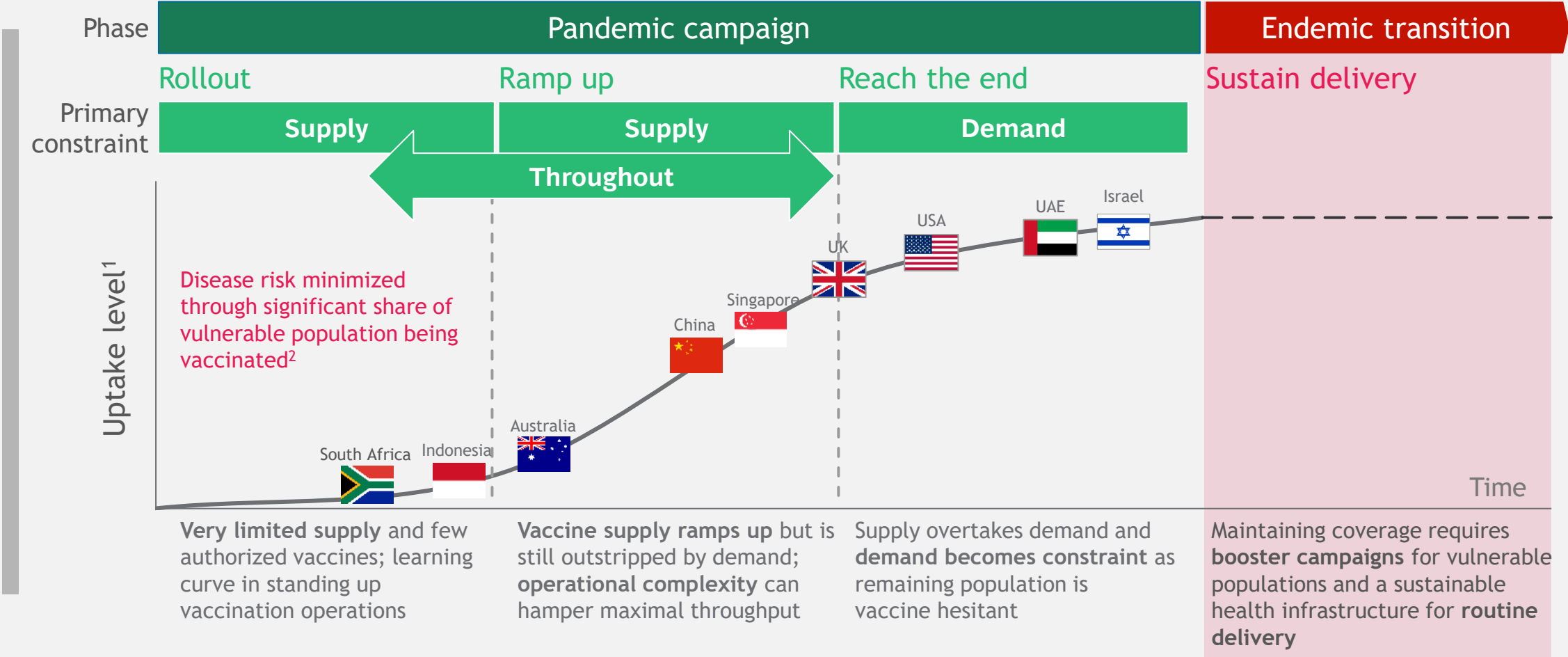
D Variant expecting to become dominant in more countries

More restrictions imposed in countries with high rates of D variant

'Race against time' on Vaccination efforts to mitigate effects

*More than 90% of Russia's sequenced cases of Delta are from Saint Petersburg
Source: FT prevalence estimates based on data from GISAID, Sciensano, Belgian National Reference Laboratory
Method from Tom Wenseleers / @TWenseleers
© FT

Key challenges in vaccine uptake vary by markets and phase of adoption



1. Does not distinguish between 1 vs. 2-dose regimen (i.e., Those who have had 1 out of 2 doses are considered as “vaccinated”) 2. Disease risk minimization dependent on the share of vulnerable people that get vaccinated

Employers can play two key roles in supporting vaccination efforts



1. Encouraging uptake

- Educating and encouraging employees towards vaccination
 - Educate and encourage
 - Facilitate access
- Facilitate access by making it easier for employees to get vaccinated
- Develop incentives that are relevant to employees to increase demand
 - Incentives for getting vaccinated



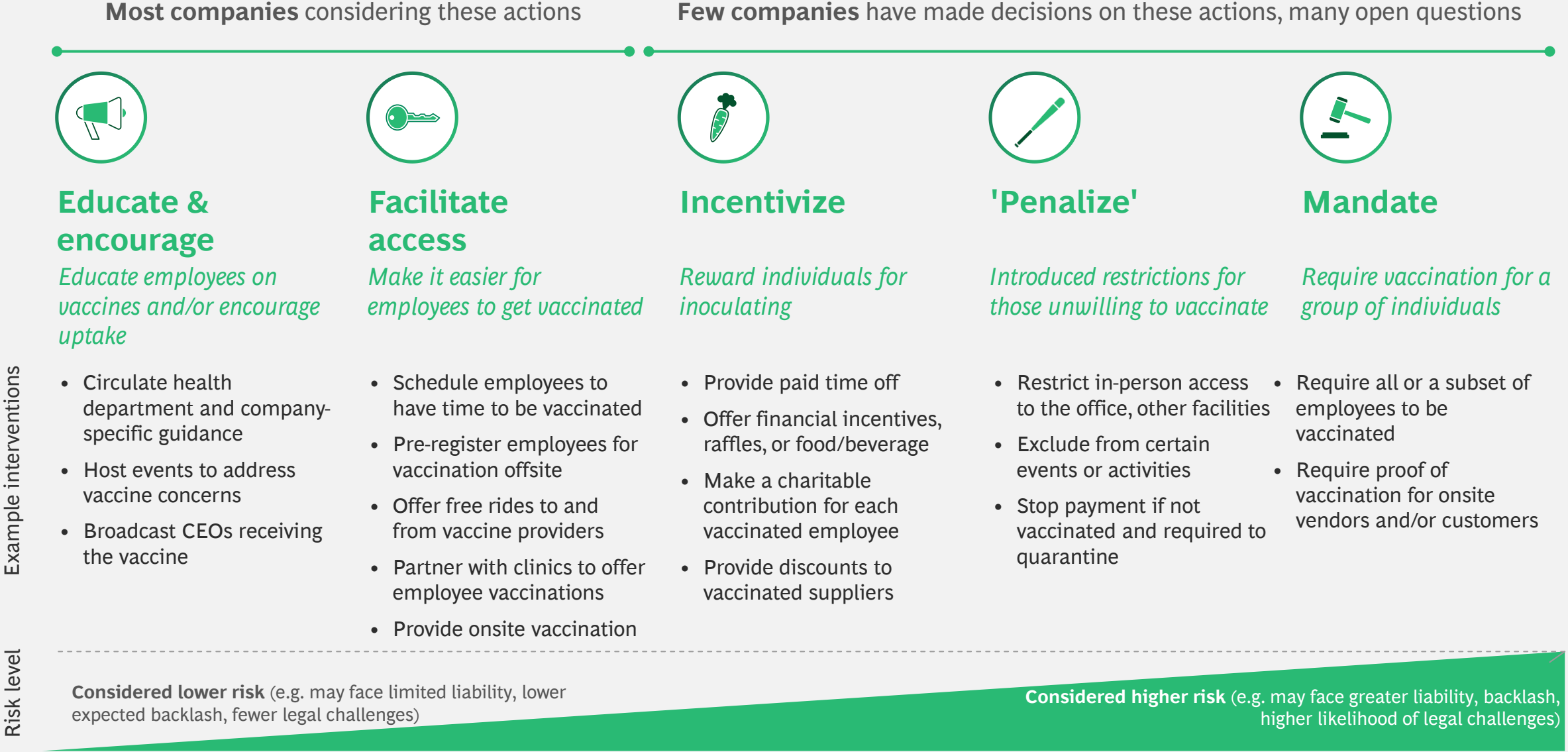
2. Supporting the beneficiary journey

- Minimize barriers to adoption for those willing to get vaccinated by taking active roles across the beneficiary journey
 - Awareness and willingness
 - Registration and scheduling
 - Accessibility and on-site vaccination

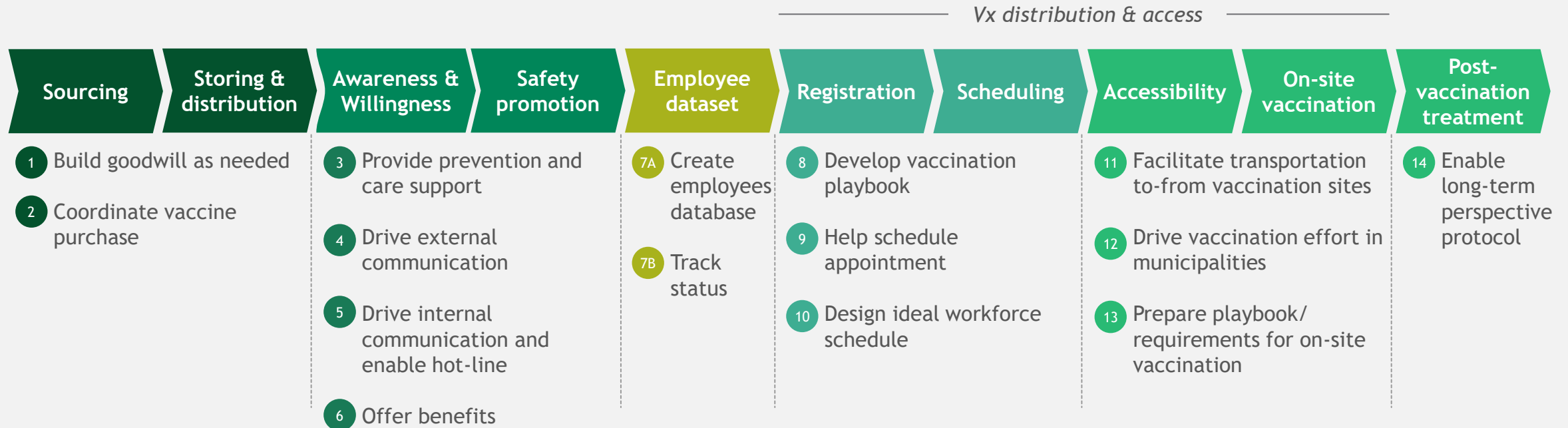


Needs to be informed by
community needs
and **specific to**
population /
employee
segments

List of potential employer actions to encourage uptake among employees



Private sector preparation: Holistic internal plan can help accelerate and maximize vaccination of employees

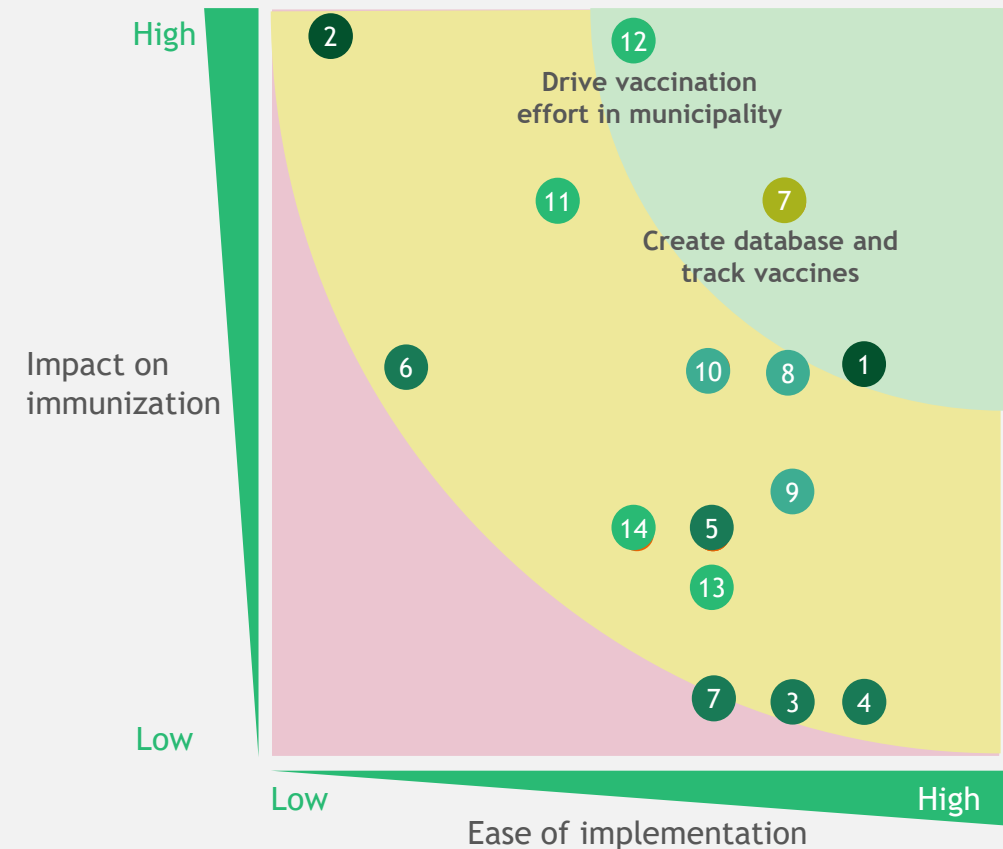


Initiatives can be prioritized according to their impact and ease of implementation

Initiative list

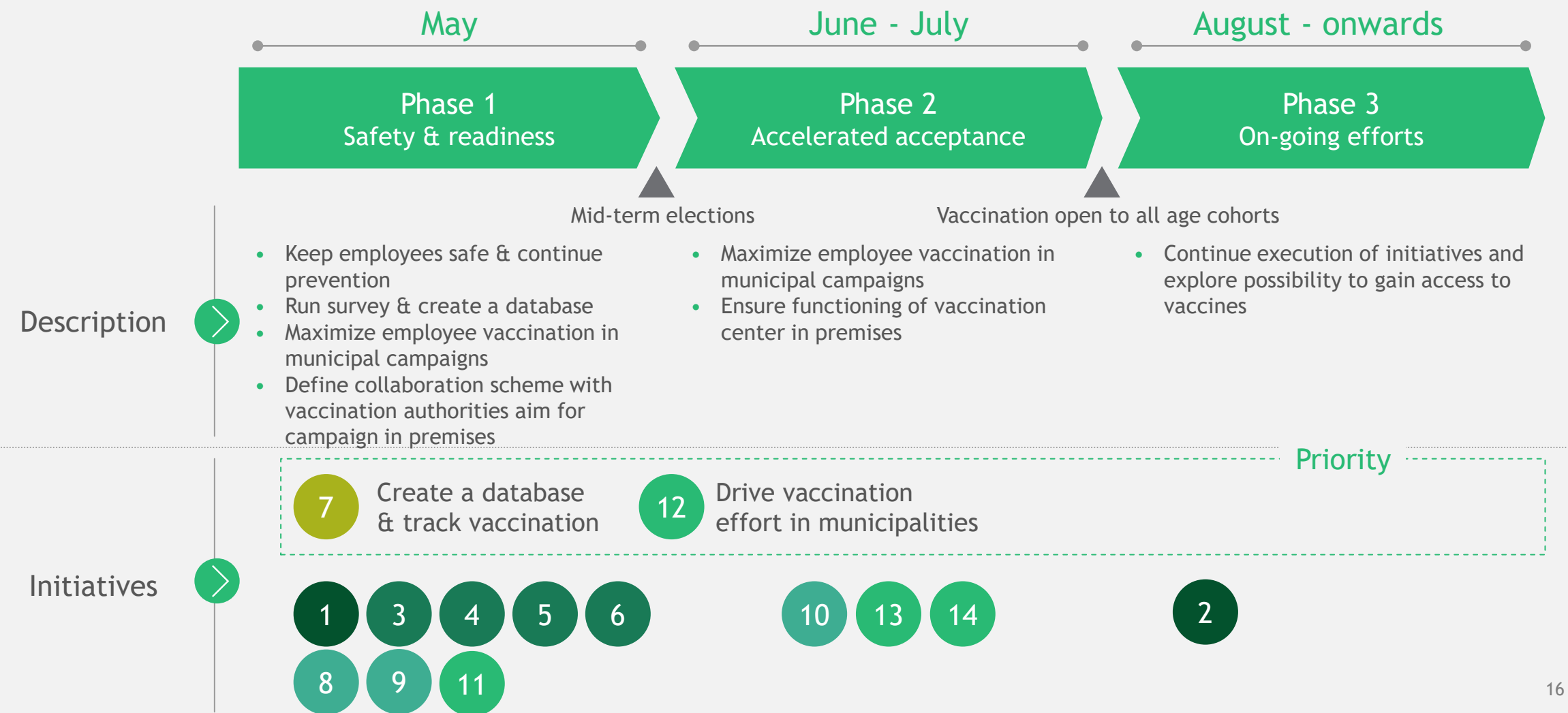
	Initiative
Sourcing	1 Build goodwill
Storing & distribution	2 Coordinate vaccine purchase
Awareness & Willingness	3 Provide prevention and care support
Safety promotion	4 Drive external communication
Employee dataset	5 Drive internal communication & hot-line
Registration	6 Offer benefits
Scheduling	7 Create database and track vaccine status
Accessibility	8 Develop vaccination playbook
On-site vaccination	9 Help schedule appointment
Post-vaccination treatment	10 Design ideal workforce schedule
	11 Facilitate transportation
	12 Drive vaccination effort in municipalities
	13 Prepare playbook for on-site vaccination
	14 Enable long-term perspective protocol

Initiative map based on status quo scenario



Phased roadmap to be developed in context - Supply outlook, national/regional initiatives, prioritization

Mexico example



Robust plan can be in place in just 4 weeks

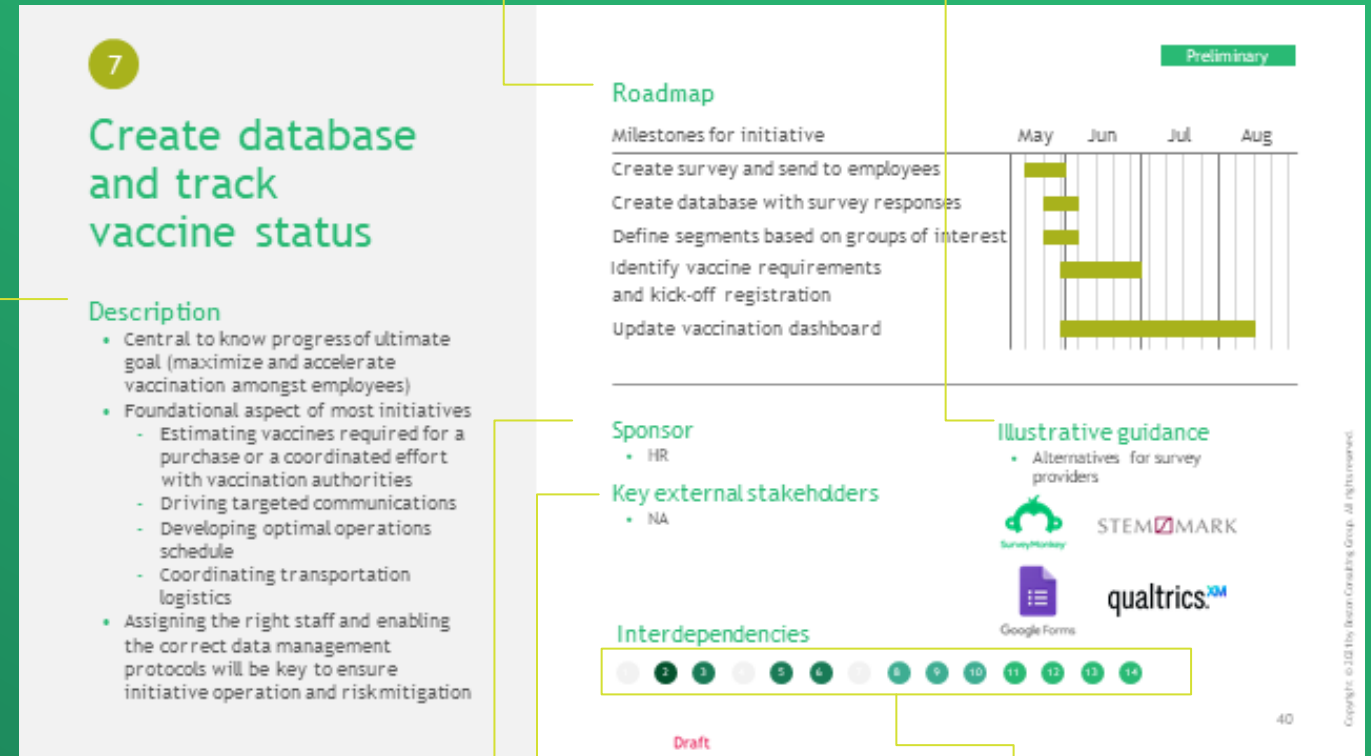


Each initiative to be detailed with key information to support execution

Description

Roadmap

Illustrative example



Sponsor

Interdependencies with other initiatives

External stakeholders

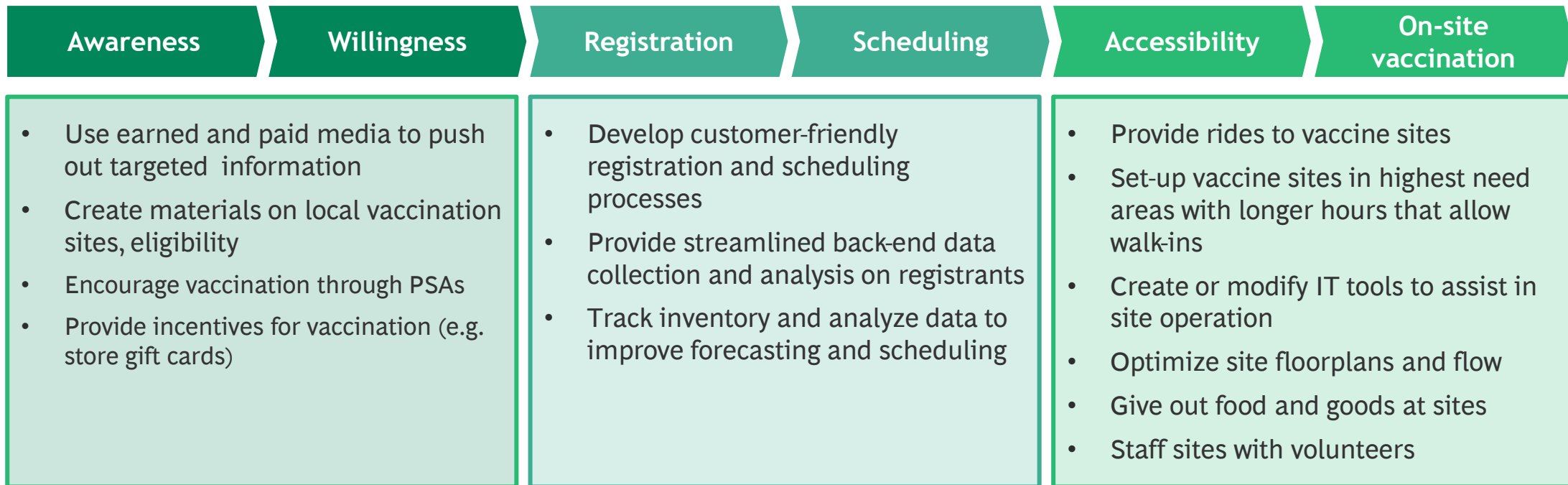


National support: Companies can take action to support broader vaccine rollout

Optimal action depends on local context; companies may contribute to multiple parts of customer journey

Example actions companies can take

Vx distribution & access



Across Vx distribution and access:

- Analyze real-time data and track vaccine dose progress
- Provide coordination and project management support
- Help set goals, determine key metrics and measure progress

Time for Q&A
and discussion



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